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## MAKING THE DECISION TO GO PRO



We had the pleasure of speaking with Elena Jirnova, former No. 1 professional tennis player in Ukraine, and gathering her insights into making the decision to go pro.

According to Jirnova, the decision to become a professional player is organic. It's a gradual process that begins with an ongoing participation in competitive tennis tournaments. Once you start consistently winning and rising in the rankings, it's time to decide if playing professional tennis is a path you would like to take.

First and foremost, you must meet the eligibility requirements. To play professionally, the player must

be at least 14 years old, although there does exist some restrictions for players under the age of 18.

Now if you are, in fact, eligible and prepared to go pro, you will be playing in either the International Tennis Federation (ITF), ATP, or WTA. To join the ITF, like Jirnova did, you must request an International Player Identification Number (IPIN). Once you receive your IPIN, you are then able to enter professional tournaments. Once you begin participating and ranking, you will also begin earning prize money (which will help offset the plethora of costs that come with participation in tennis tournaments).

Becoming a pro player—particularly ranked between 1 and 50 in the world—undoubtedly comes with its perks. Jirnova shares that this status brings "a lot of the same [treatment] that celebrities get: endorsements, deals, fame, and everything else that comes with it."

Yet on the other hand, playing professionally certainly has its drawbacks too, most notably the challenging lifestyle, constant traveling, food restrictions, and the potential for career-terminating injuries. drawbacks might be worth it for those who are serious about pursuing tennis professionally, but if not, there are plenty of other ways to remain involved with tennis, including—but not limited to—playing in college, becoming a coach or a manager, playing at resorts and hotels, and opening your own tennis academy.

## DOES YOUR CHILD HAVE WHAT IT TAKES TO PLAY **COMPETITIVELY?**



Elena Jirnova also shared with us her advice on determining when a child is ready to start playing competitive tennis.

When deciding if a junior tennis player has what it takes to begin competing, it all depends on each individual child. There are no specific age, experience, or eligibility requirements for a child to enroll in tournaments. Instead, a junior player's readiness to begin competing depends on their skillset, their maturity, and their dedication to the game.

Jirnova, for one, began competing at the age of seven after playing for six months and considers this age to be the suggested minimum for a child to enter tournaments. "The psychological readiness in kids is around seven years old," Jirnova shared. "That's why music schools start at seven, elementary schools in Europe start at seven ... a lot of things are recommended to start at seven. The consensus is that the child's psychological readiness is more focused by that age."

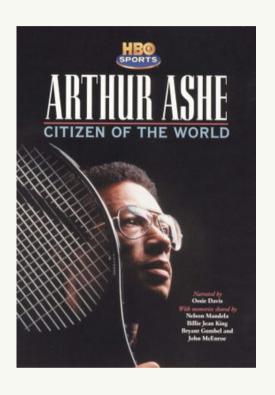
In addition to maturity, skill, and technique, what ultimately deems a junior player suitable to begin competing is a genuine desire to play. Participating in tournaments and honing your skills requires a great deal of dedication and passion, which cannot be forced upon your child if their heart isn't in it.





#### **SPOTLIGHT:**

## TENNIS FILMS YOU MAY NOT HAVE HEARD OF



### Arthur Ashe: Citizen of the World

This 1994 TV movie is a celebratory tribute to the late African-American tennis great Arthur Ashe. Narrated by Ossie Davis, the 50-minute program takes an in-depth look at Ashe's personal and professional battles, including his struggle with AIDS and racism.

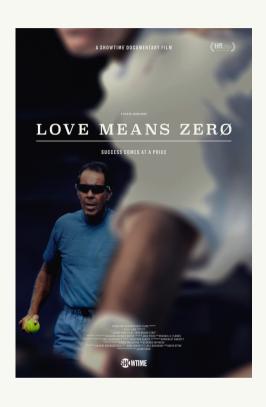
### Unraveling Athena

Interweaving the stories of champions like Venus Williams, Billie Jean King, and Martina Navratilova, this 2019 documentary chronicles the journey that Women Tennis Champions pass through - from small child with a large racket, to ranked player, and ultimately to WTA number one in the world...



#### **SPOTLIGHT:**

## TENNIS FILMS YOU MAY NOT HAVE HEARD OF

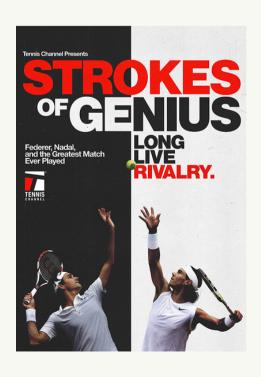


#### Love Means Zero

This 2017 documentary provides a glimpse into the life and career of legendary tennis coach Nick Bollettieri. From Andre Agassi, Venus & Serena Williams, and Boris Becker, Bollettieri has coached many champions during his time on the court. However, his relentless desire to win at all costs leads to the destruction of an important relationship.

#### Strokes of Genius

This 2018 documentary intertwines
Roger Federer and Rafael Nadal's lives
with their famed 2008 Wimbledon
championship - an epic match so close
and so reflective of their competitive
balance that, in the end, the true
winner was the sport itself.











OI	Women's Wembley Court Oversized Sweatshirt
02	Women's Wembley Court Longline Sports Bra
03	Wembley Court Bucket Hat
04	Men's Wembley Court Crew Neck Tennis Shirt
	Men's Wembley Court
05	University Tennis Shorts



















home

**GIFT SHOP** 

02

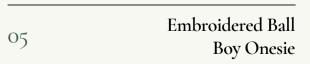


OI	Night Owl Coffee Mug

O2	Summer Garden
	Throw Pillow

03	Tennis Shoe
	Throw Blanket

04	Organic Cotton Tennis
	Diva Baby Onesie









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